



Far beyond the basics: BRK's strategy to contribute to the development of local communities

The company ensures support for social initiatives through a strategy that standardizes the management and monitoring of investments

BRK is present in more than 100 municipalities in Brazil, where it benefits more than 16 million people with water and sewage services. But the company has the purpose of transforming people's lives, taking sanitation far beyond the basics. This means having an even more comprehensive role and actively participating in the process of growth and development of local communities.

The Sustainability and Social Action Strategy developed by the company is part of this broad transformation effort. This platform standardizes and gives more efficiency to private social investment (ISP) carried out on behalf of communities through business units distributed throughout Brazil.

The Strategy is based on three programs – Coletivo BRK, Geração BRK and Futuro BRK. In each of these programs, the company financially supports different projects developed by social organizations. The resources used are their own, arising from incentive laws or meet the financing conditions for the expansion of water and sewage services.



The Sustainability area monitors the management of resources and monitors the impacts on communities through private social investment. The team is also responsible for promoting the engagement of business units and supporting local investment definitions.



Private social investment

Between 2018 – when the Sustainability Strategy was launched – and 2021, BRK invested a total of R\$ 24 million in social projects, including its own resources and incentives. The initiatives developed positively impacted around 1.2 million people.

The Juntos Program is one of those projects supported by BRK. The action carried out under the coordination of the NGO Comunitas aims to stimulate public management through a partnership between the private sector, the public sector and civil society. The Program was developed in eight cities in Tocantins and achieved significant results with fiscal balance actions carried out with local governments.

In partnership with the NGO Water.org, the company created a social project to offer micro-credit to low-income families in Maranhão, Tocantins and Santa Catarina. Financial resources are intended to expand access to water and sanitation, enabling actions that transform the quality of life and reality of these people – fighting leaks, purchasing water tanks, building and renovating bathrooms, among others.

With its own resources, BRK is also one of the supporters of the WIL Brasil program, conceived and conducted by the Canadian NGO Waterlution. The project promotes the training of young leaders to be protagonists in innovation and social entrepreneurship, having water quality and the right to sanitation as pillars.

These projects, and other examples, are carried out taking into account the characteristics and potential of each location. At this point, the performance of the business units to identify opportunities for social investment is essential to ensure the success of the strategy outlined, promoting environmental education, the formation of partnerships and sustainable socioeconomic development.